



REACH • DISCIPLE • EMPOWER
THE NEXT GENERATION

What is 1for50?

1for50 is a global grassroots movement that equips local leaders to impact the next generation for Christ.

OUR MISSION

To reach, disciple and empower the next generation. Our love for children and passion for the great commission leads us to dream, "What if every child in every community had someone who could reach, disciple and empower them to be an influential Kingdom champion?"

OUR STRATEGY

To equip local leaders to do it well. We believe the best way to do this is to mobilize and equip local leaders with relevant tools and ideas for ministry to, with and for children in their unique contexts.

OUR COMMITMENT

To work together until the job gets done. Because the task is so great, we connect leaders from different churches, denominations, ministries and regions for ongoing encouragement, ideas and collaboration.

Why Children? Why Now?

God loves children

- Jesus loves children! "Jesus said, 'Let the little children come to me, and do not hinder them, for the kingdom of heaven belongs to such as these'" (Matthew 19:14).

Children need Jesus

- 2.3 billion children live on our planet.
- Children comprise nearly 50% of the population in our world's most unreached areas.
- At least ⅔ of children do not know Christ at all.
- ⅓ of children are living in "at risk" situations.

Children are ready

- 70% of people who come to Christ do so between the ages of 4 and 14.
- Children are best at bringing their friends and families to Christ.
- Children are part of the whole church today, ready to take the whole gospel to the whole world.

How can leaders help children become Kingdom Champions?

Leaders from 80 nations have identified what leads to lasting ministry to children:



ONE • Making DISCIPLES (guiding children to follow Jesus for a lifetime)



TWO • Reaching the UNREACHED (reaching children outside the church, as well as those inside)



THREE • Engaging FAMILIES (helping Christian families disciple their own children; reaching unreached children and their families)



FOUR • Nurturing the WHOLE CHILD (serving the mental, social-emotional, physical, and spiritual needs of children in our care as well as those in crisis)



FIVE • Building God's KINGDOM Together (working together with others in the Body of Christ to build the Kingdom by reaching and discipling children)



SIX • Deepening the Leader's HEART (growing in our own relationship with Jesus as the first step in helping others grow as disciples)



SEVEN • PARTNERING with Children (empowering and releasing children to become Kingdom Champions and partners in ministry)

Who is a part of 1for50?

At its core, 1for50 is still about the ONE: ONE Savior, loved by ONE children's leader, guiding ONE child at a time to love and follow Jesus wholeheartedly. By equipping ONE leader for every 50 children, reaching, discipling and empowering the world's 2.3 billion children becomes possible. You can help!

- Reach, disciple, and empower children in your local community to become Kingdom Champions in their own families, communities and beyond.
- Equip other leaders for lasting ministry to children using 1for50 training resources.
- Mobilize others by advocating for children, casting vision and facilitating key partnerships with leaders in your region.
- Share ideas and resources and pray for children and their leaders around the world.

Visit the website
to join the movement!
www.1for50.net



1for50 serves the Global Children's Forum, 4/14 Global Initiative, Viva and other movements committed to reaching and discipling children for Christ.